CS-499-Q2866 Computer Science Capstone

3-1 Journal: Marketing With ePortfolios and Artifact Update

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# Evaluate the use of ePortfolio in terms of the benefits of self-promotion and marketing.

With a very completive job market, it is a great idea to make yourself more visible, whether your entering the market or just making a move to better yourself with a better company. A great tool to help you in raising and/or maintaining your visibility is with ePortfolio. In 2004, I graduated from ITT-Tech and we had to create a portfolio and I used my brief case that we received from ITT-Tech to build my hard copy layout that I took with me on job interviews. I had great success with this portfolio but found it to be limited in reach since it was a hardcopy portfolio. ePortfolio will give you the ability to showcase your talent on a much wider scale for example it can be shared globally. ePortfolios can be a mix-media presentation that can contain photos, videos, sounds, links to repositories and show case your talent. They give you the ability to be professionally organized while having personal accomplishments in one location. Furthermore, you can practice self-awareness with ePortfolio. When an individual is presented with the content and substance of an ePortfolio they will come away with a better interpretation of where gaps are in their capabilities, experience, and education. ePortfolio can help in identifying areas of improvements and reflect on their strengths and weakness (Miller & Morgaine, 2018).

# Note any downsides or risks. How can you mitigate these risks while maximizing the marketing potential of ePortfolio?

Just as with any tool whether it be a hard copy or a digital portfolio it is only as good as the information that it contains. The major purpose of the ePortfolio is to market an individual’s abilities and their greatest accomplishments. It is very import to ask yourself if your ePortfolio increases the value to your career search. If you find the content of your ePortfolio does not match your personal and professional goals, then you should change the ePortfolio to match them. Since ePortfolios are living documents the contents of the portfolio need to be updated consistently. An ePortfolio that is not updated could represent you in a negative tone.

# Update of the Artifacts for the ePortfolio.

I have been working very hard at my travel application. I have made great progress on Software design/engineering. I have been working on the design of the UI and developed multiple pages such as a splash screen, a page for login or sign-up page. On the splash screen the user will click the Start Travel button which will take you to another page to either login, sign-up or search as a guest which I still need to add the search for the guest. For the background and multiple images throughout the application I am using a classic stamp that has multiple stamp impressions of planes, envelopes and words that say “Arrival”, “Departure Aproved”, “Immigration” and “Mail”. On the splash screen I have a globe that spins with the title moving from the button of the application to just under that globe. After clicking the Start Travel button you will be taken to another page similar as the splash screen background with two buttons for login and sign-up. I still need to add the guest feature for searching. On the login page the user will enter his or her password to log into the application. If you click on the sign-up page you will be taken to another page to fill out a basic registration page such as first name, last name, e-mail address, username and password. I add two buttons submit and cancel. I added the basic functions to the cancel button that will take you back to the page for guest searches. The submit button which I am currently adding code that will use CRUD operations to add your information to the mongo database that is ran in an AWS Cloud environment. I plan on adding menu bar for different options like travel packages and search. I have a database created with the text fields of the registration page which I am current in the process of coding the connection to the database to add the users information. I still need to add a page to display the results of the travel destinations. I still have to setup the database for the travel destinations. I cannot complete the sort or search algorithms till I get the database completed. I plan on starting that portion this week and start populating the information for the destinations.

You can find all my work at my git hub repository located at https://github.com/rwhittaker5150/rwhittaker5150.github.io. Here you will also find that I am using Project to keep track of what I completed, progress, and back log work.

# References

Miller, R., & Morgaine, W. (2018). The Benefits of E-portfolios for Students and Faculty in Their Own Words. Retrieved from https://www.aacu.org/publications-research/periodicals/benefits-e-portfolios-students-and-faculty-their-own-words